

vetdiet®

# Real Science. Real Ingredients

## Natural Nutrition

Natural, high-quality and proven ingredients to support the health of pets and provide the functional benefits they need.

## Recognized expertise

- More than 30 years of expertise



## Trustworthy

We guarantee that the highest standards of quality and safety are met throughout the process.



## Well-Being Line

Designed to meet the specific nutritional needs of your pet throughout their life.



## Care Line

Designed to deliver a specific health benefit for your pet.





# Available Proteins

1st ingredient  
**REAL MEAT**

Added  
**ANTIOXIDANTS**  
& functional ingredients

**0%**  
Wheat, Corn, & Soy





# Product Parameters

- ✓ First ingredient real meat, poultry or fish
- ✓ Select minimally processed ingredients such as whole grains
- ✓ No additives, fillers or synthetic preservatives
- ✓ No synthetic preservatives
- ✓ No corn, wheat or soy
- ✓ Every ingredient provides a purpose
- ✓ Functional ingredients are included at efficacious levels





# Visible Pet Health Benefits

All our recipes offer 3 visible benefits. The benefits are specific to each formula. The pictograms representing these benefits appear on the front and back of the packaging.



## SKIN & COAT

Omega-3 fatty acids from flaxseed and fish oil help maintain skin and coat health



## OPTIMAL DIGESTION

Added prebiotics help support digestive health



### Sustained Energy

Provides optimal level of protein and fat for sustained energy



### Optimal Growth

A balanced formula with optimal levels of Ca and P and essential vitamins contributes to healthy growth



### Energy & Vitality

An optimal combination of ingredients that provide an excellent source of essential vitamins and minerals



### Healthy Weight

Contains high-quality protein and L-carnitine to help metabolize fat





# Dry Food For Cats

# Well-Being Line

Puppy



2,72 kg – 6,8 kg

2,72 kg – 6,8 kg

6,8 kg – 13,6 kg

Senior



2,72 kg

6,8 kg

13,6 kg

Adult



2,72 kg – 6,8 kg

2,72 kg – 6,8 kg

2,72 kg – 6,8 kg  
– 13,6 kg

2,72 kg – 5,9 kg –  
11,8 kg

2,72 kg – 11,8 kg

13,6 kg



# Dry Food For Cats

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## Well-Being Line

1,59 kg - 3,18 kg  
– 6,8 kg

1,59 kg - 3,18 kg  
– 6,8 kg

Kitten



1,59 kg - 3,18 kg  
– 6,8 kg

Adult



1,59 kg - 3,18 kg  
– 6,8 kg

1,59 kg - 3,18 kg  
– 6,8 kg

Senior



1,59 kg - 3,18 kg  
– 6,8 kg

1,59 kg - 3,18 kg  
– 6,8 kg



# Dry Food For Dogs

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## Care Line

Weight  
Control

6,8 kg

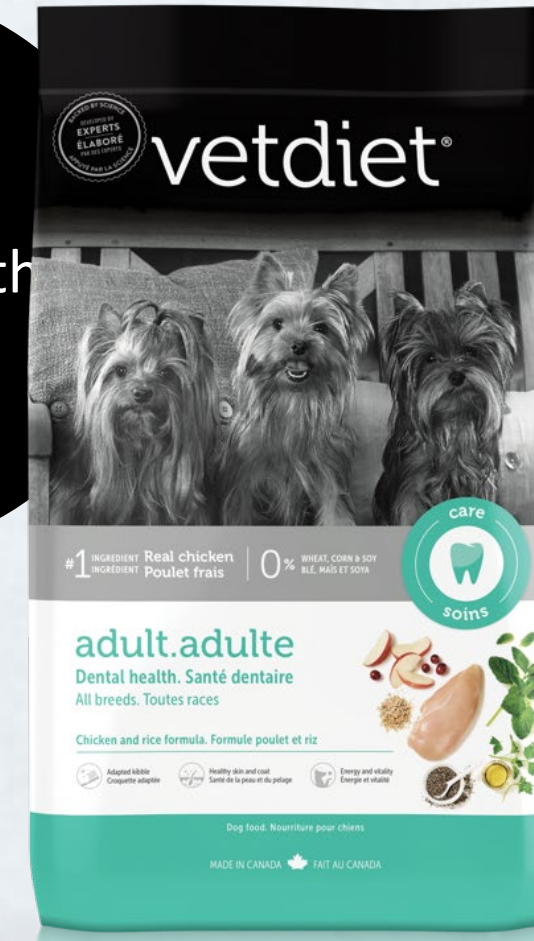


13,6 kg



Dental Health

2,72 kg – 6,8 kg - 13,6 kg



Mobility

2,72 kg – 13,6 kg



Skin &  
Stomach  
Health



2,72 kg – 11,8 kg



2,72 kg – 5,9 kg - 11,8 kg



2,72 kg – 5,9 kg - 11,8 kg



2,72 kg – 5,9 kg - 11,8 kg



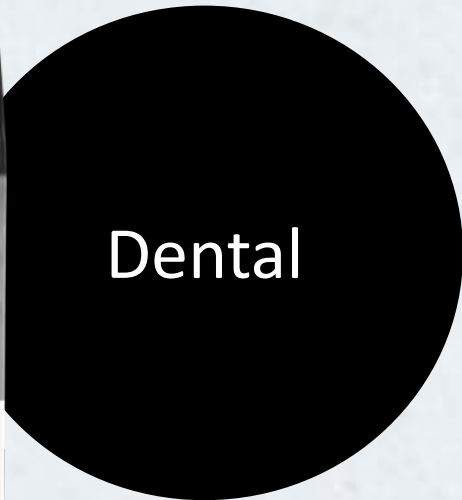
Dry Food For Cats

vetdiet®

Care Line



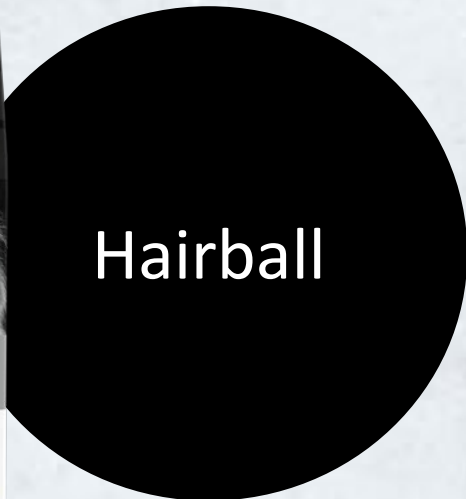
1,59 kg – 3,18 kg – 6,8 kg



1,59 kg – 3,18 kg – 6,8 kg



1,59 kg – 3,18 kg – 6,8 kg



1,59 kg – 3,18 kg



1,59 kg – 3,18 kg – 6,8 kg





# Wet Food For Dogs

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## Well-being Line

Puppy



369 g

Senior



369 g

Adult



369 g



369 g



369 g

## Care Line

Skin & Stomach Health



369 g



369 g

369 g



Mobility

Weight Control



369 g

With real pieces of vegetable

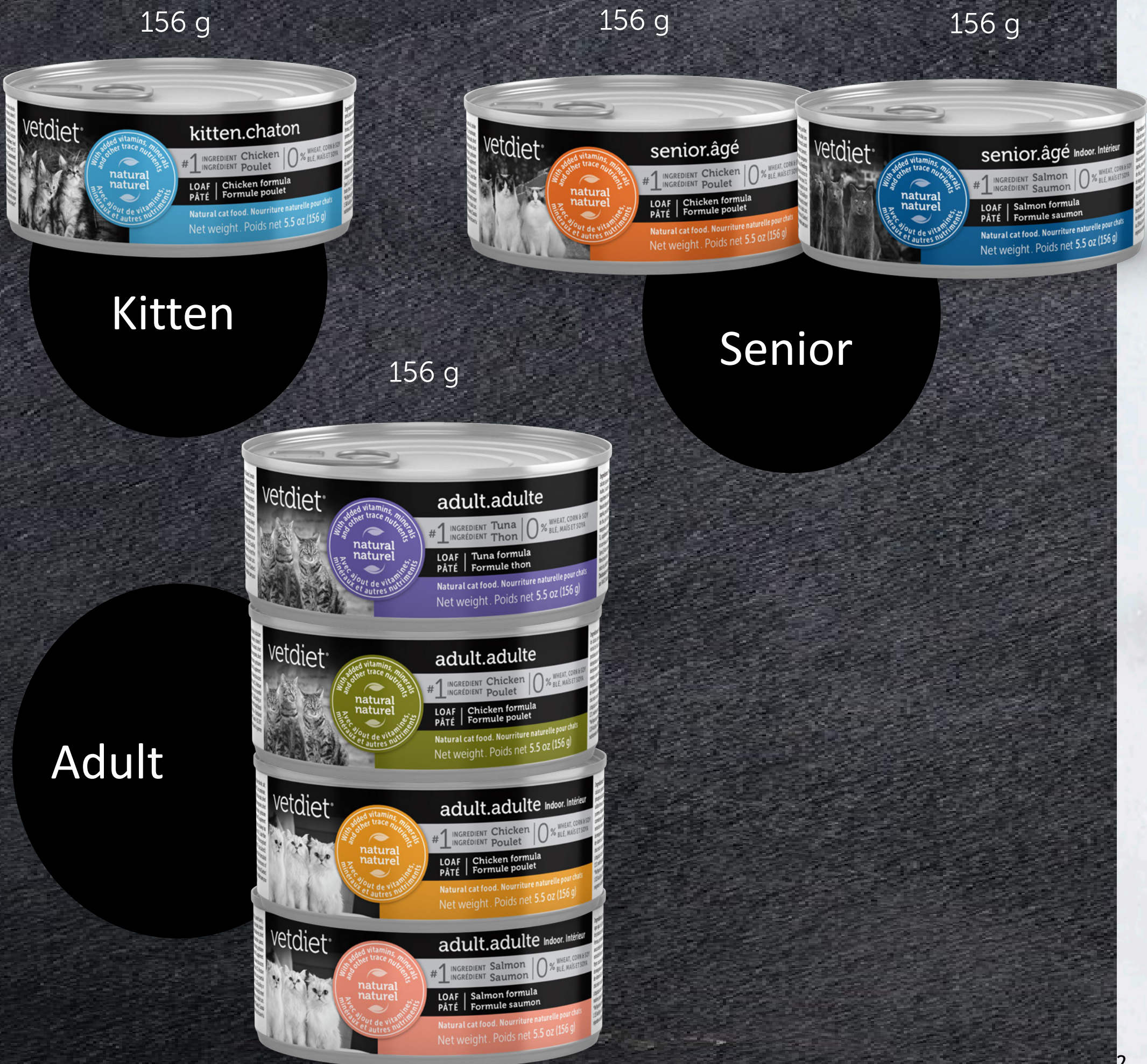




Wet Food For Cats



Well-being Line



Care Line





# Visual merchandising examples

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# vetdiet<sup>®</sup>

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Thank You !